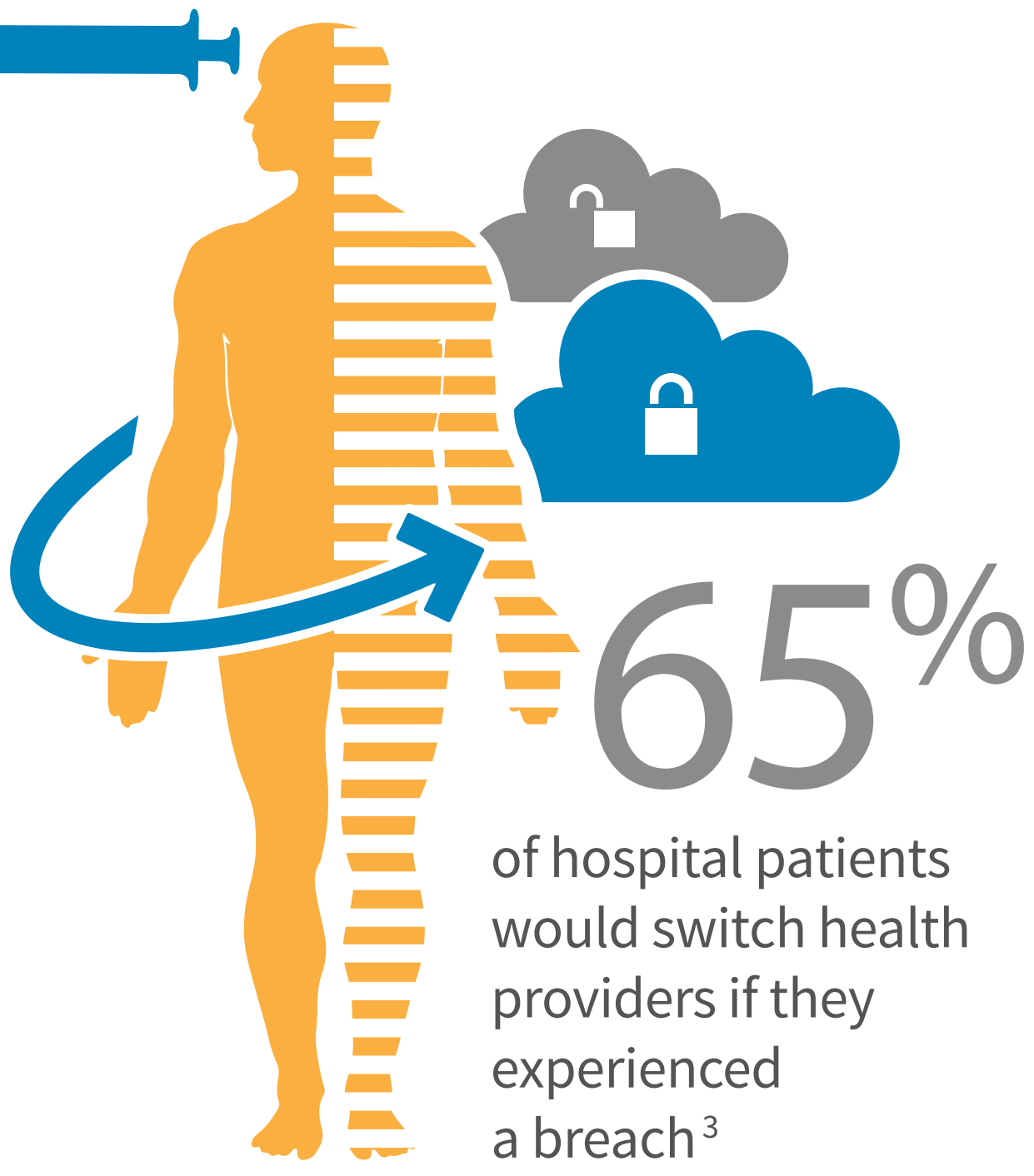


HIPAA COMPLIANCE

GIVING ANYONE A FALSE SENSE OF SECURITY?

Healthcare organizations know they're responsible for high-value patient data. But with the pressures of industry benchmarks for speed, quality and innovation, they often struggle with creating all-encompassing, secure environments. Instead, healthcare organizations focus on HIPAA compliance while offsetting risk through BAA agreements from their vendors. Healthcare IT managers would never risk their patient data without asking important security questions... *would they?*

66% of healthcare IT managers are under the impression that HIPAA compliance is an effective way to inoculate data.¹



54% OF HEALTHCARE IT STAFF CITED **COMPLEXITY** AS THEIR MAIN HANDICAP IN THE ADOPTION OF IMPROVED SECURITY PRACTICES. **38 PERCENT** CITED **LACK OF STAFF**.²



\$402 = Average cost of lost or stolen medical record⁴



HIPAA COMPLIANCE IS TREATED AS A HIGHER PRIORITY THAN DATA SECURITY FOR **61%** OF HEALTHCARE IT PROVIDERS⁵

How has focusing on HIPAA compliance as a form of data security worked so far?

90% of healthcare entities fell victim to data breaches in the last two years.

79% experienced multiple breaches, representing an increase of **20%+** SINCE 2010



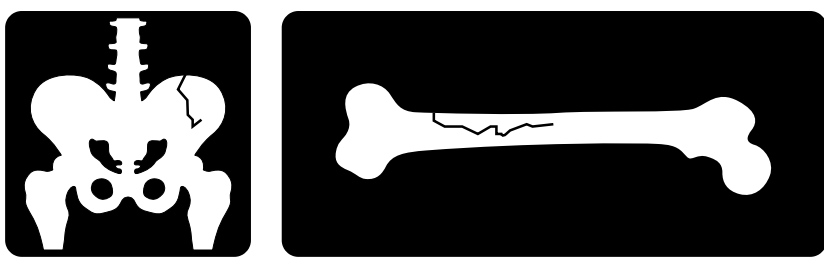
2016-2017

06.14.16 1,185 patients were affected by vendor error on 6/14/16 at Carle Health System in Illinois.⁷

11.17.16 5,000+ patient records were compromised on 11/17/16 during a cyber security breach at a third party vendor for Sentara Healthcare.⁸

388,307

388,307 TOTAL RECORDS WERE BREACHED IN JAN. 2017, WITH **THIRTY-ONE** INCIDENTS BEING REPORTED. THE LARGEST INCIDENT INVOLVED A THIRD PARTY COMPROMISING **220,000 PATIENTS**⁹



Have you checked the pulse of your data security strategy lately?



Get real data security. Schedule a meeting with ViaWest today.

¹ <http://www.hipaajournal.com/healthcare-organizations-prioritizing-compliance-data-breach-prevention-3396>
² <https://www.hipaajournal.com/healthcare-organizations-prioritizing-compliance-data-breach-prevention-3396>
³ <https://www.totalhipaa.com/update-increase-estimated-cost-hipaa-breach>
⁴ <http://www.calyptix.com/hipaa/healthcare-data-breaches-expensive-average>
⁵ <http://www.hipaajournal.com/healthcare-organizations-prioritizing-compliance-data-breach-prevention-3396>
⁶ <http://www.pnewswire.com/news-releases/healthcare-under-attack-89-percent-of-organizations-experienced-data-breaches-according-to-new-ponemon-study-300267443.html>
⁷ <https://www.databreaches.net/carle-health-system-warns-of-data-breach-due-to-vendor-error>
⁸ <http://www.wavy.com/2017/01/16/sentara-healthcare-security-breach>
⁹ <https://www.databreaches.net/third-party-incidents-continue-to-put-patient-epi-at-risk-protenus/>